

1. Overview

1.1 Purpose

The purpose of this Shareholder Communications Policy is to promote effective communication with shareholders and encourage effective participation at general meetings of SeaLink Travel Group Limited (**SeaLink**).

1.2 Maintaining Shareholder Communications

SeaLink will ensure that:

- (a) materials detailed in this Policy are maintained and updated on the SeaLink website www.SeaLinktravelgroup.com.au within a reasonable timeframe;
- (b) shareholder communications are distributed to shareholders in accordance with the *Corporations Act 2001* (Cth) (**Corporations Act**) and Listing Rules of the Australian Securities Exchange (**ASX**) (**Listing Rules**); and
- (c) the Shareholder Communications Policy is updated and maintained as required.

1.3 Methods of Communication

- (a) The following methods of communication are available to shareholders:
 - (i) telephone;
 - (ii) mail;
 - (iii) email;
 - (iv) facsimile; and
 - (v) SeaLink website.
- (b) This Policy details the method of communication available for various areas.

2. ASX Announcements

2.1 Outline

SeaLink makes announcements to the ASX in accordance with the ASX Listing Rules.

2.2 Availability

Announcements made by SeaLink to the ASX are available to shareholders:

- (a) via a link to the ASX website in the Investor Centre section of the SeaLink website
- (b) under the Company Announcements section of the ASX website (for announcements made in the current year or previous two years); and
- (c) by email notification (when shareholders provide SeaLink's Share Registry with their email address and elect to be notified of all SeaLink ASX Announcements).

3. SeaLink's Share Registry

3.1 General

Shareholders are able to access information relevant to their holding via the SeaLink Share Registry website. Shareholders who do not have access to the internet should contact SeaLink's Share Registry with any enquiries relating to their shareholdings.

3.2 Contact Details

Boardroom Pty Limited
Level 7, 207 Kent Street
SYDNEY NSW 2000
Ph: (02) 9290 9600
Fax: (02) 9279 0664
enquiries@boardroomlimited.com.au

3.3 ASX Code

The ASX Code for SeaLink is SLK.

4. SeaLink Share Registry Forms

4.1 Amendment of Shareholder Details

- (a) If shareholders wish to amend any of their details on the SeaLink Share Register, they must go to the Share Registry website, www.boardroomlimited.com.au, or complete the appropriate form and send it to SeaLink's Share Registry (see SeaLink's Share Registry above for contact details). Forms available from the Share Registry include:
- (i) Change of Address;
 - (ii) Direct Credit of Payments;
 - (iii) Communications; and
 - (iv) Tax File Number or Australian Business Number Notification.
- (b) These forms may be downloaded from the Share Registry website, www.boardroomlimited.com.au. Shareholders who do not have access to the internet should contact SeaLink's Share Registry (see SeaLink's Share Registry above for contact details).

5. Annual General Meetings

5.1 Date and location of Annual General Meeting (AGM)

- (a) SeaLink usually holds its AGM in October/November each year.
- (b) The specific date, time and location of each AGM will be detailed:
- (i) in the relevant Notice of Meeting; and
 - (ii) on the SeaLink website.

- (c) Alternatively, shareholders can contact SeaLink's Share Registry or Company Secretary directly to obtain this information.

5.2 Notice of Meeting

The Notice of Meeting will be distributed to all shareholders prior to the AGM within the timeframe set by the Corporations Act and the SeaLink Constitution. The full text of the Notice of Meeting will also be available via the 'Investor Centre' section of the SeaLink website, www.SeaLinktravelgroup.com.au, under 'Company Reporting'.

5.3 Questions From Shareholders to the Chair and External Auditor at the AGM

- (a) At the AGM, shareholders can ask questions about or comment on:
 - (i) the management of SeaLink;
 - (ii) the conduct of the audit, preparation and content of the auditor's report, accounting policies adopted by SeaLink in relation to the preparation of the financial statements, and the independence of the auditor in relation to the conduct of the audit;
 - (iii) the remuneration report; and
 - (iv) the other items of business at the AGM.
- (b) If shareholders are present at the AGM, the Chair will provide reasonable time following the consideration of reports for questions and comments on these matters. If shareholders are not present at the AGM:
 - (i) a question form (and necessary instructions) will accompany the Notice of Meeting, giving shareholders the opportunity to forward their questions and comments to SeaLink prior to the AGM; and
 - (ii) as many as possible of the more frequently asked questions will be answered by the Chair (or, where appropriate, the auditor) at the AGM.
- (c) Shareholders may attend the AGM in person or by proxy, representative or attorney. A proxy form will accompany the Notice of Meeting.

5.4 Chair's Address

The Chair's Address (and any Chief Executive Officer Address) will be released to the market just prior to the commencement of the AGM. It will be available to shareholders in the same manner as other ASX Announcements (see ASX Announcements above).

6. Annual Report

6.1 Timing and availability

The Annual Report contains key financial information about SeaLink, as well as important operating and corporate information. As permitted by the Corporations Act, the default method of receiving SeaLink Annual Reports is electronically via the Investor Centre section of the SeaLink website (under 'Annual Reports'). A printed copy of the Annual Report is only sent to shareholders who elect to receive one. Shareholders who wish to receive a printed copy of the Annual Report should

complete the Communications form available on the SeaLink website (www.sealinktravelgroup.com.au) or contact SeaLink's Share Registry (see SeaLink's Share Registry above for contact details). The Annual Report will be available to all shareholders prior to the AGM within the timeframe set by the Corporations Act. It is usually published in September each year.

7. Half-Year & Full-Year Results

7.1 Timing

The financial results for the half-year ended 31 December are reported in February each year. The financial results for the full-year ended 30 June are reported in August each year.

7.2 Availability

As the Half-Year and Full-Year Results are announced to the ASX pursuant to the Listing Rules, they will be available to shareholders in the same manner as other ASX Announcements (see ASX Announcements above). In addition, the results will be accessible via the 'Investor Centre' section of the SeaLink website (under 'ASX Releases').

7.3 Investor and analyst presentations

Presentations that are made to investors and analysts at a group briefing will be available to all shareholders via the 'Investor Centre' section of the SeaLink website (under 'Presentations') and will, where necessary, be released to the market prior to delivery.

8. Financial Calendar

8.1 Availability

SeaLink's financial calendar is available:

- (a) via the 'Investor Centre' section of SeaLink's website (under 'Key Dates'); and
- (b) by contacting SeaLink's Share Registry.

9. Corporate Governance

9.1 Corporate Governance website

In accordance with Recommendation 6.1 of the ASX Principles, SeaLink has a Corporate Governance section within the SeaLink website.

9.2 Corporate Governance statement

SeaLink's Annual Corporate Governance Statement is prepared in accordance with the ASX Listing Rules. It is contained in the Annual Report each year and is also available under the Corporate Governance section of the SeaLink website.

9.3 Board and Committee Charters

- (a) In accordance with Recommendation 1.1 of the ASX Principles, SeaLink has a formal Board Charter, containing details of the functions and responsibilities of the SeaLink Board. To

assist the Board in fulfilling its duties and responsibilities, it has established two Board Committees:

- (i) Remuneration and Nominations Committee; and
 - (ii) Audit and Risk Committee.
- (b) Each of these Committees has a formal Charter. The Board and Committee Charters are available to shareholders under the Corporate Governance section of the SeaLink website.

10. Media Releases

Access to SeaLink media releases is available under the 'Investor Centre' section of the SeaLink website (under 'News and Media') and they are released to the market via the ASX.

11. Media and Investor and Analyst Briefings

11.1 General

Typically at the time of announcement to the ASX of SeaLink's Half-Year and Full-Year Results SeaLink conducts investor and analyst briefings (see Half-Year and Full-Year Results). Investor and analyst briefings may occur at other times during the year as SeaLink thinks appropriate.

11.2 Presentations

If and when investor & analyst briefings occur at other times during the year, any presentation materials provided will be made available to all shareholders via the 'Investor Centre' section of the SeaLink website (under 'Company Reporting - Presentations') and will be released to the market prior to delivery.

12. Dividends

12.1 Dividend Statements

Dividend Statements are lodged with Australia Post on the business day prior to the date the dividend is paid. These statements are mailed to shareholders at the addresses that appear on the SeaLink Share Register.

12.2 Dividend information

Shareholders can obtain historical dividend information via the 'Investor Centre' section of the SeaLink website (under 'Dividend History'). This information includes the amount of the dividend and the level of franking. If shareholders require specific dividend information they can obtain this via the 'Investor Centre' section of the Share Registry website (see SeaLink's Share Registry above). Shareholders who do not have access to the internet should contact SeaLink's Share Registry with any dividend-related enquiries (requests to the Share Registry may attract an administrative charge).

13. Information to Beneficial Owners

Beneficial owners of SeaLink shares are encouraged to contact SeaLink's Share Registry to arrange the direct receipt of shareholder materials.

14. Publishing and updating the Policy

14.1 Publishing of the Policy

The Policy will be published on SeaLink's Intranet for the benefit of all Directors, officers, senior management and employees of SeaLink. In compliance with the ASX Corporate Governance Council Principles of Good Corporate Governance and Best Practice Recommendations, this Policy or a summary of its main provisions will also be published on SeaLink's website www.sealinktravelgroup.com.au for the benefit of shareholders, the investment community, the media and members of the public.

14.2 Updating the Policy

The Board may approve updates and amendment of this Policy from time to time. All updates and amendments, and a consolidation, of the Policy (or a summary of its main provisions) will appear on the Intranet and the Company's website within a reasonable time after any such updates or amendments have been approved.

15. Questions about the Policy and its application

15.1 Questions from employees

Employees should direct their questions about the Policy and its application in the first instance to the Company Secretary. If a definitive interpretation of the Policy or its application is required, your question should be directed to the Company Secretary or his authorised delegate.

15.2 Questions from shareholders, investors and public enquiries

Shareholders, investors and members of the public should direct their questions about this Policy and its application to the Company's Share Registrar, details are set out in section 3.